

## **UNLEASH YOUR CREATIVITY!**

PRE-PRODUCTION

**PRODUCTION** 

**POST-PRODUCTION** 

Our team will assist you to optimize your **storyboard**. In parallel, we carry out a series of tests according to your story and prepare everything for the production day. Speakers get the opportunity to hold a dry run.

Once the preparations are finished, the video production can begin! Our experienced team will guide you through every step of the production process to guarantee successful recording!

The video production will be edited by our technical crew to achieve the expected result and will be delivered in the digital format of your choice.

## "DIGITAL TECHNOLOGY ALLOWS US A MUCH LARGER SCOPE TO TELL STORIES. "

- GEORGE LUCAS -

### **3 TECHNOLOGIES**



VIDEO RECORDING

Record any kind of keynote or debate in a professional setting with state-of-the-art lighting, high-tech sound and video equipment and flexible furniture sets and decoration.



Accentuate your recording with technology that allows adding virtual elements to the video set: a personalised background, remote conversation partners, infographics and several screens.



Discover the endless possibilities of a 3D virtual environment to make your own TV show and provide your audience with a unique experience. The green key environment allows personalization of the entire set with many virtual elements in which your speakers can move around.

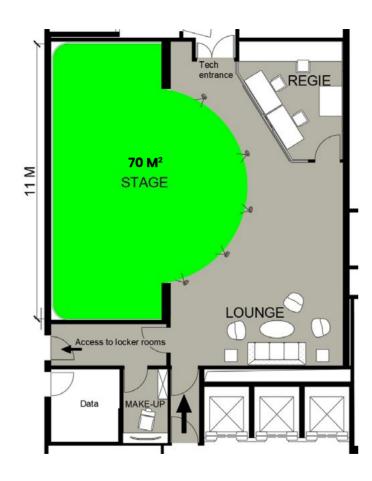


**CLICK HERE** TO WATCH THE RESULTS & COMPARE THE 3 TECHNOLOGIES!

# DISCOVER IN 360°

THE BIGGEST VIDEO PRODUCTION STUDIO IN BRUSSELS





#### Starter

#### **SNAPSHOT**

Shooting of one hour max, quickly and professional. Good preperation required!

- 1 person
- Session of 60 minutes max.
- Only on monday
- 100m<sup>2</sup> studio
- Single camera 4K production
- Support from an audio/ video technican
- Recording

#### **Premium**

## VIDEO CAPTURE or GREEN KEY OVERLAY

A day of video capture with or without green screen. How you like it!

- Package of max. 8 hours including technical preparation (set, sound, camera and lighting)
- Daily availability
- 100m² studio fully equipped + control room
- 5 motorized 4K cameras
- Support: video producer and sound engineer
- Recording & livestream

For quality reasons, we do not offer half-day packages.

#### Elite

#### **3D DÉCOR**

An immersive shoot in a fully customisable 3D environment. Unleash your creativity!

- Package of max. 8 hours including technical preparation (set, sound, camera and lighting)
- Daily availability
- 100m² studio fully equipped + control room
- Customizable 3D set library
- Support: video producer, sound engineer, keyingtechnician
- Recording & livestream For quality reasons, we do not offer half-day packages.

<sup>\*</sup> If you are a member of Agoria, you will receive an exclusive discount on all these packs. More information on: agoria.be/en/member-benefits



#### Did you know?

## RENT OUR STUDIO WITH YOUR OWN TEAM

Produce your content with your audio-video equipment and your own production team!

- Session of 8 hours max.
- 100 m<sup>2</sup> studio (green key/backdrop black)
- Lighting: (29.000 lumen)
   10 Spherical softboxes
   2 Flood panels
   10 Fresnels
- Console light grandMA3
- Make-up and dressing room
- VIP Lounge
- Technical supervisor (stand-by)
- Extensive catering options

#### HIGHER LEVEL

#### BENEFITS OF AN ONLINE EVENT:

- Unlimited number of participants
- High conversion rate
- Real-time interaction
- Faster and more flexible organization
- Sustainable and eco-friendly solution

#### A PROFESSIONAL RESULT THANKS TO A STATE-OF-THE-ART EQUIPMENT:

- Professional RGBW LED lighting
- 5 Panasonic AW-UE150 PYZ cameras, 4 with motorized stands
- 1 Skaarhoj Masterkey controller
- 1 Skaarhoj PTZ Extreme camera controller
- 1 Black Magic Design ATEM Constellation 8K video mixer
- 1 Yamaha QL1 audio mixer
- 6 DPA 6066 HF headsets
- 2 Shure KSM9 handheld microphones
- 1 WP-IPSX prompter and 2 feedback screens



#### **BLUEPOINT BRUSSELS**

#### **BUSINESS & CONGRESSCENTRE**

## BOULEVARD AUGUSTE REYERS, 80 1030 BRUXELLES

Our location is close to the city center and the European institutions and easily reachable by public transport.

#### **DISCOVER OUR MANY FACILITIES:**

- Catering
- Meeting and event rooms
- Office and coworking spaces

#### **OUR TEAM**

**Event Producer & Business Developer LAURENT** will guide you throughout the production process.



Conference Centre Audiovisual Coordinator
BAPTISTE designs the entire 3D decor
according to your needs and takes care
of all technical aspects.



Conference Centre Senior Audiovisual Technician
PHILIPPE ensures the optimization of
audio and video capture operations.



#### **REQUEST A DEMO:**

02/706.88.00

laurent.coessens@bluepoint.be www.bluepoint.be